

FACULTY OF PHILOLOGY, UNIVERSITY OF BELGRADE

Dear Colleague,

We are pleased to invite you to participate in the 16th international scientific conference **MELISSA** (Museums, Ethics, Library and Information Science, Studies, Archives) on the topic ***Transculturality and Libraries***, which will be held from 29 September to 1 October 2017 at the Faculty of Philology of the University of Belgrade. This will be the sixteenth international scientific conference organized in continuity by the Faculty of Philology on an annual basis: *The Meeting of Librarians of the Balkan countries: Cooperation, Education, Quality* (2002), *Intellectual Freedom and Modern Libraries* (2003), *The Economic Role of Libraries in Modern Society* (2004), *Children and Libraries* (2005), *Leadership in Libraries* (2006), *Information Literacy and Lifelong Learning* (2007), *Electronic Library* (2008), *Ethics in Science and Culture* (2009), *The Book and Language* (2010) *Digitization of Cultural Heritage, University Repositories and Distance Learning* (2011), *Cultures in Dialogue* (2012), *Serbia between East and West: Science, Education, Culture and Art* (2013), *First World War in Culture and Bibliography* (2014), *Digital Humanities* (2015), and *Virtual Culture* (2016).

Since 1940 when it was defined up until today, the term transculturality expanded its meaning, by including rediscovering former cultural identities, mutual encounter of peoples and introduction to different cultures, liberation of certain nations from different social or dogmatic constraints, opposition to the idea of multiculturalism, which was often enclosed in inherited cultural concepts, emphasizing culture as a central segment of our own national and state identity, while simultaneously developing skills for understanding and adapting to other cultures. Cultural fluidity and dynamics of cultural developments have their active place in libraries, as socially and educationally responsible, ethically credible, historically libertarian and critically profiled educational, scientific, cultural and recreational institutions. Therefore, we deem intriguing to dedicate the conference to the following thematic areas:

- New forms of cultural policy;
- Global communication and cultural heritage;
- Cultural fluidity and libraries;
- The continuity of language and culture against social crisis;
- Social media and libraries;
- Cultural heritage and libraries;
- Multi-, inter- and transculturality.

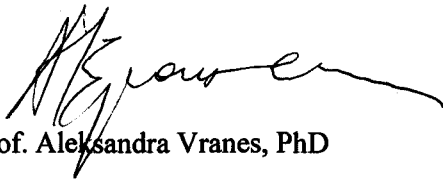
The Faculty of Philology of the University of Belgrade cordially invites you to participate in the conference, with a kind request of submitting your short biographical data, topic, abstract (up to 1500

characters) and keywords of your presentation by July 1, 2017 at the following email address: transkulturalnost@fil.bg.ac.rs. The application form can be downloaded from the following website: <http://www.fil.bg.ac.rs/fakultet/naucni-skupovi-i-konferencije/>.

Conference languages are Serbian and English. We would appreciate if individual presentations would not exceed 15 minutes each. The exact schedule of presentations will be posted on the website of the Faculty upon the completion of application process. A list of recommended hotels in the centre of Belgrade and instructions on location of the Faculty can be found at the following link: <http://www.fil.bg.ac.rs/fakultet/naucni-skupovi-i-konferencije/>.

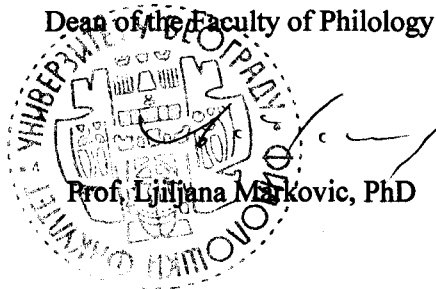
Respectfully Yours,

President of the Organizing Committee



Prof. Aleksandra Vranes, PhD

Dean of the Faculty of Philology



Prof. Ljiljana Markovic, PhD